

Clayton C Press Kit

Roots Reggae. Global Message.

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Artist Bio

Clayton C blends island roots with global soul. His message-driven reggae is both a celebration and a call to action.

Influences include Bob Marley, Chronixx, Protoje, and Damian Marley. Themes revolve around empowerment, unity, resistance, and spiritual growth.

Press Quotes

"A fresh wave of roots reggae with a message that cuts deep and heals at the same time." - Reggae Nation Weekly

"Clayton C channels the spirit of Marley with a modern twist - don't miss his live show." - Island Echo

"This is more than music - this is a movement." - Roots Culture Magazine

Notable Highlights

Featured on BBC Radio's Reggae Hour (2024)

Opened for Protoje at Summer Roots Fest (2023)

'Uprise' single hit 1M streams across platforms (2023)

Winner: Independent Reggae Artist of the Year (Caribbean Indie Awards)

Discography Snapshot

- Uprise (2023): Conscious anthem with global reach
- Rise Again EP (2022): 5 tracks of fire and soul
- Light It Up (2021): Roots revival with modern edge

Social Reach (2025)

YouTube: 12k+ subscribers

Spotify: 48k monthly listeners

Instagram: 25k followers

Website visits/month: 5k+

Media Assets

- High-res press photos (portrait + live)
- Logo in SVG, PNG, AI
- Cover art (Uprise, Rise Again)
- PDF one-sheet

Booking Info

Email: bookings@claytoncmusic.com

Based in Toronto, available worldwide

Tech rider and setlist available upon request